



contact

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pharma expertise

ONCOLOGY

PRINT & DIGITAL PATIENT SUPPORT

HEALTHCARE PROVIDERS

BIOSIMILARS & GENERICS

ENDOCRINOLOGY

skills

RESEARCH AND ANNOTATION

MESSAGE DEVELOPMENT

CONCEPTUAL EXECUTION

STRATEGIC PLANNING

SOCIAL MEDIA

ILLUSTRATION

education

BOSTON UNIVERSITY MAY 2018

CUM LAUDE

BS IN COMMUNICATIONS

Focus on Advertising

BA IN EUROPEAN STUDIES

French Minor

experience

NEON COPYWRITER

NEW YORK, NY | NOVEMBER 2019 - PRESENT

Create core launch materials for two Taiho Oncology brands, serve as copy lead on established Taiho brand, and help develop messages for Strongbridge Biopharma launch

NEON JUNIOR COPYWRITER

NEW YORK, NY | AUGUST 2018 - NOVEMBER 2019

Helped create core materials for a Taiho Oncology indication launch and a product launch for Sandoz Pharmaceuticals; created and updated HCP and patient materials for established Taiho and Sandoz brands

MOIRA STUDIO JUNIOR COMMUNITY MANAGER

BOSTON, MA | JANUARY 2018 - JULY 2018

Created and curated daily social media content, wrote newsletters and blogs, compiled data and analyzed reports, covered live events on social media

360 PUBLIC RELATIONS PUBLIC RELATIONS INTERN

BOSTON, MA | SEPTEMBER - DECEMBER 2017

Compiled media lists, pitched writers and influencers, sent mailers, conducted research, and tracked media coverage for Jelly Belly, Tommee Tippee, and WellPet

BOSTON UNIVERSITY ADLAB COPYWRITER

BOSTON, MA | JANUARY - DECEMBER 2017

Developed ad campaigns for local businesses in collaboration with an art director

MASSACHUSETTS DESE SOCIAL MEDIA INTERN

MALDEN, MA | JUNE - AUGUST 2017

Helped build communications campaign through rebranding, social media planning, and creation of promotional materials

FREE PERSEPHONE MARKETING INTERN

PARIS, FR | NOVEMBER - DECEMBER 2016

Planned and developed content for social media accounts, website, newsletter, and flyers in English and French